

# Zach Nichols

## UI/UX Designer

410.262.8140  
zach@sznichols.com

sznichols.com  
linkedin.com/in/sznichols

### Summary

I am a multidisciplinary art director and designer living in the Baltimore area. My specialties are digital design, UI/UX, identity, and campaign concept development. With over 15 years of experience, I have spent my career developing creative for a diverse roster of clients.

I'm a strategic, big picture thinker who is always paying attention to the details. I quickly bring ideas and designs to life with my expertise. I am always looking for new opportunities that challenge and improve the way users behave online. In team environments, I contribute unique ideas and produce innovative user experiences. In my personal time, I enjoy outdoor sports such as paddleboarding, surfing, and snowboarding. My dad was in the military, so I grew up on the move, and even spent some time living overseas in Germany. My upbringing as a military kid exposed me to many different situations and environments. Those experiences helped me learn how to be observant, self sufficient and to pay attention to details from an early age which has benefited me tremendously in my design career.

### Skills

I have experience working with teams to brainstorm and whiteboard concepts. I can create wireframes at varying levels of fidelity, and enjoy prototyping ideas. I enjoy working with UI/UX designers as well as developers to build out concepts. I know how to think about interaction from an HTML standpoint so projects stay on budget and schedule.

### Software:

- Sketch
- Photoshop
- Illustrator
- Dreamweaver
- InDesign
- Invision
- Keynote
- Axure
- Invision

### Education

East Carolina University  
1999 - 2003

Graduated with a BFA in Communication Arts with a concentration in Graphic Design

### Awards

- Summit International Emerging Media Awards for Web Design
- Gold Addy Award for Web Design
- Webby Awards Official Honoree for Web Design
- American Corporate Identity Award for Trademark/Logo Design

### Work Experience

#### 906 Creative

Owner/UI/UX Designer  
February 2014 - Present

After leaving R2integrated, I started a small, distributed design firm called 906 Creative. Over the past 5 years I have managed a team of project managers, identity/web designers and developers. Together, we have worked with a wide range of projects for clients in diverse industries including: beauty, retail, healthcare, government, restaurant, technology, commercial real estate, consulting and law firms. I also provide design and UX consulting services at local agencies such as Welldoc, JellyFish, Social Toaster, Webmechanix where I provide input and guidance on internal and client facing initiatives.

Clients: Totalgym, ROH Wrestling, Terra's Kitchen, Welldoc, DC Dental, Salontra Select Suites, 800 Razors, PEAKE, QL2, Varia Systems, Since1910, Charles Schwartz & Sons, Tandem Legal, Fidazzo Cohen Law, Rothwell Figg, Saracen Properties, Further Digital, Claddagh Pub, Banditos, FEI Systems, Brewers Hill, Brewers Hill Hub, Trilogy Wellness

#### R2integrated

Mobile UX Lead  
Feb 2013 - Feb 2014

Senior UX Designer  
Nov 2011 - Jan 2013

Art Director  
Feb 2009 - Nov 2011

Senior Designer  
Feb 2007 - Feb 2009

Mid-Level Designer  
Feb 2004 - Feb 2007

Played an integral role in helping R2i grow from 3 employees to nearly 150 employees, with 5 locations throughout the United States. As the company expanded west, I relocated to Seattle to help open our west coast office focused on servicing one of our main clients, Microsoft Office 365. As the Mobile User Experience Lead, I executed mobile projects for IOS, Android, and Windows 8 platforms. During my 10 year career at R2i, I also spent time working onsite as a design contractor for clients such as Constellation Energy and Imre Communications.

Clients: Microsoft, Ford Motors, Under Armour, BGE, MasterCard, FedEx, Time Warner Cable, Amtrak, NFL, Total Wine, Radcliffe Jewelers, Fortis, Canton Crossing, Erickson Living, Constellation New Energy

#### Gilden Integrated

Junior Designer  
August 2003 - Feb 2004

Worked closely with other designers as well as the creative director designing logos and collateral. I assisted the Art Director organizing Ad file structures and disclaimers for Sprint in many regions across the US.

Clients: Sprint, Legg Mason Funds